



# CHRIS ATLEY

Change Instigator | Inspirational | Practical

CHRIS  ATLEY  
DECISIONS BY DESIGN

“ Imagine the world we live in as a place of abundance, a place of dreams coming true, a place of peacefulness because that’s how we feel inside. There are a lot of people that don’t understand this as a possibility....my hope is to share how to make sure they receive this.

– CHRIS ATLEY 

## KEYNOTE OVERVIEWS

### The Influence of Love and the Power of Perseverance

To receive the rewards of life, we must first love ourselves. Often, our beliefs get in the way. Are we good enough? Can we traverse through life’s obstacles? What is truly real? It is that lack of self-worth or need to be special that sometimes instills fear that interrupts outcomes we can achieve. Our sense of self, sometimes defined as ego, can also put us into a state of disbelief of what is possible, unless we have the awareness and know how to shift that thinking...then choose to persevere at all odds. Knowing how to shift your thoughts is the difference in designing the life and lifestyle of your choosing. It starts with unconditional love...and that begins with you.

### Turn the Impossible into the Possible

There are multiple benefits in recognizing negative thoughts as they arise and knowing that they are coming from fear or limiting self-doubt. Being able to recognize this and surrendering it to the universe relieves anxiety and provides the mental (and physical) space to move forward. The attention and intention of realizing how you can choose to show up in the world culls out our possibilities to actively participate in our own solutions and even collectively choose to address larger scale issues we face (or which our children will).

### An Enlightened Business

A business owner who is clear on his or her value will operate a business that is valued. The value you give yourself is, in fact, the value others give you. The cornerstone of perceived and real value is grounded in your thinking...and what is the root cause of your thinking? Often, we can get stuck in ‘stinkin’ thinkin’ (thanks Zig Ziglar). Our mindset can limit personal and business potential if the focus is on shame, blame, perfection or a need for total approval (okay, when does that happen?) Taking personal responsibility and having a healthy sense of self are turning points in creating massive results. When we shift our beliefs, business will grow. Leaders will lead. Employees will contribute and clients or customers will be delighted.



## TESTIMONIALS

As producer of radio and television talk shows focused on business and success, I have come to know many levels of quality speakers, celebrities, performers and those who live at Olympic-levels of life. When our staff first scheduled Chris Atley as an expert guest on our shows it was because of her award winning business and life coaching skills and her abilities as a certified NLP practitioner. Chris’ recommendation from others were golden. I’d like to help you make a decision you are proud of by recommending Chris Atley to you.

**Denis Nurmela**  
CEO YesPlace

I’ve had Chris speak at both my Dallas and LA Success Summits. She did a fantastic job connecting and inspiring both audiences, along with offering valuable insight as to how limiting beliefs hold back entrepreneurs from growing their businesses. She also provided practical steps on how to overcome those beliefs and start achieving their big dreams and goals!

**Cathy Alessandra**  
CEO/Publisher of  
Today’s Innovative Woman

Your talk on the psychological aspect of entrepreneurship was both inspiring and practical. Our business students got a lot out of it. Today I even overheard two of my students talking about how easy it can be to say “No” to a couple of other students in the hallway. I love that! Loved that they were still talking about what they took away from your visit yesterday! The more students you can reach, the more positive impact we all get to experience with this generation! Thank-you!

**Trisha Aspengren**  
High School Business Academy Teacher

\* Programs are tailored for audiences.

Email: [support@chrisatley.com](mailto:support@chrisatley.com) Tel. 858-367-9217

WWW.CHRISATLEY.COM